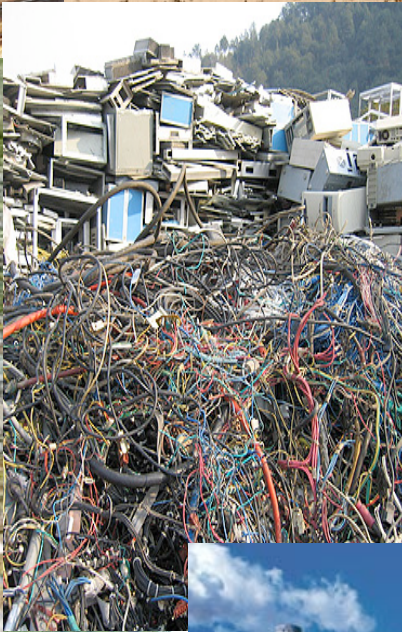


“I have been impressed with the urgency of doing. Knowing is not enough: we must apply. Being willing is not enough: we must do.”

Leonardo da Vinci



3 billion more middle-class consumers expected to be in the global economy by 2030

80% rise in steel demand projected from 2010 to 2030

147% increase in real commodity prices since the turn of the century

44 million people driven into poverty by rising food prices in the second half of 2010, according to the World Bank

100% increase in the average cost to bring a new oil well on line over the past decade

Up to **\$1.1 trillion** spent annually on resource subsidies

The challenge

McKinsey Global Institute reports on...

of a lifetime

\$2.9 trillion

of savings in 2030 from capturing
the resource productivity potential...
rising to

\$3.7 trillion

if carbon is priced at \$30 per tonne,
subsidies on water, energy, and agriculture
are eliminated, and energy taxes are removed

70% of productivity opportunities have
an internal rate of return of more
than 10% at current prices...
rising to

90%

if adjusted for subsidies, carbon
pricing, energy taxes, and a
societal discount rate of 4%

At least \$1 trillion

more investment in the resource system needed
each year to meet future resource demands

15 opportunities

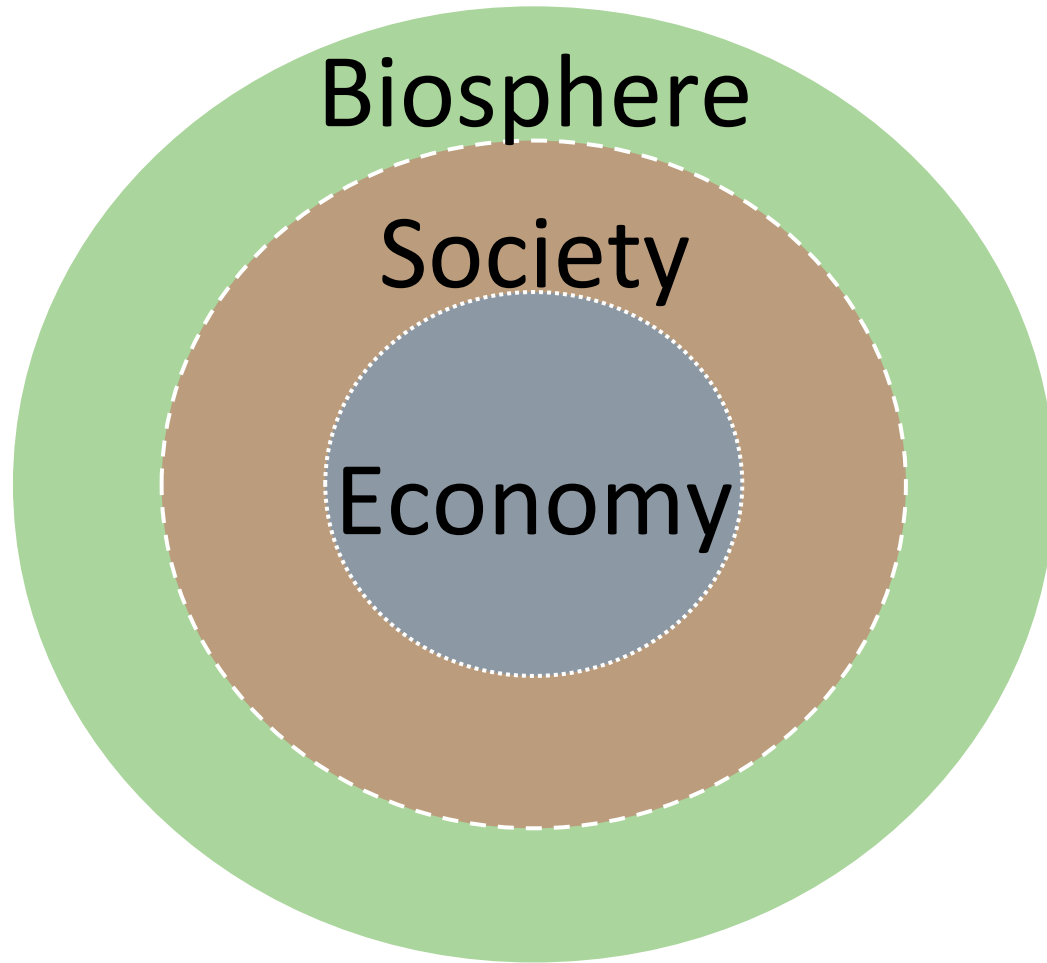
deliver about 75% of total
resource productivity benefits

And our world's greatest *opportunity*

The Big Question

How do we create a decent quality of life for all current and future humans on a planet whose capacity to support life is precarious?

Physical Reality



Climate Crisis Math

2 degrees C

Limit: **565** gigatons

Proven FF reserves: **2765** gigatons

How did we get here?

Humans dominant and separate from nature

Earth: infinite giver

Linear thinking

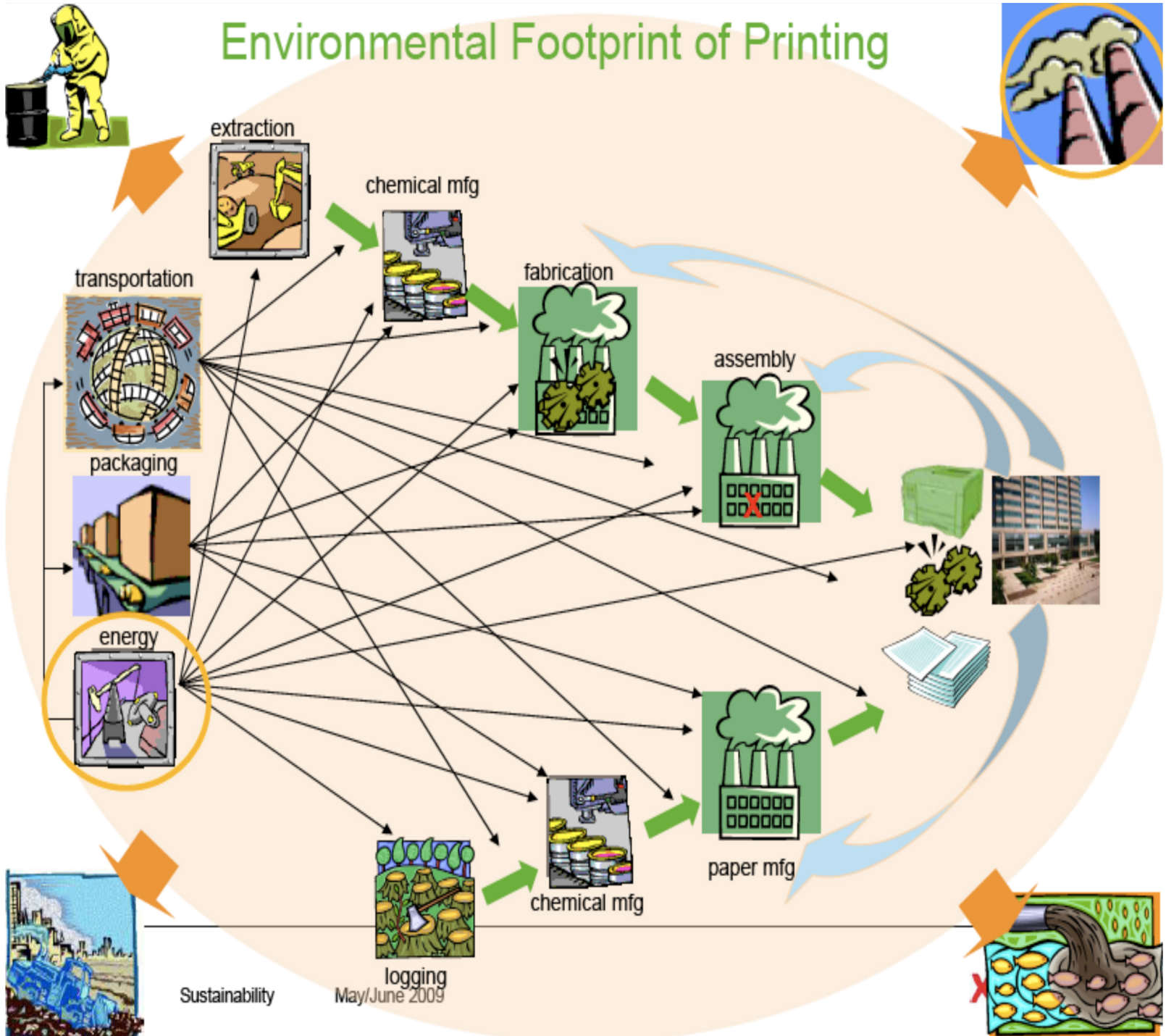
Increased consumption = success

***SYSTEMS DESIGN
FAILURE!***



**Please consider the environment
before printing this email.**

Environmental Footprint of Printing



Sustainability

logging
May/June 2009

Making the “*invisible*” “*visible*”

- Systemic life cycle impacts
- True cost pricing & accounting
- Better measures of well-being
- Timely ecological and social signals

A New Human Story?

Sufficiency: Needs over wants

Community

Cooperation and collaboration

Caring for all life: golden rule

Sustainable economy

A Change in Mindset

Problem Solving to **Creating**

**Flourishing and Sustainable Human
Society**

Circular Production

**Energy Efficiency
& Renewable Energy**

Nature's Interest



Circular Production

Energy Efficiency
& Renewable Energy

Nature's Interest



Circular Production

Energy Efficiency
& Renewable Energy

Nature's Interest



Transforming Higher Education

- Content of learning
- Context of learning
- Process of learning
- Institutional Practice of Sustainability
- Partnerships with Local & Regional Communities



AMERICAN COLLEGE & UNIVERSITY
PRESIDENTS CLIMATE COMMITMENT



The American College & University Presidents' Climate Commitment (ACUPCC)

Climate Leadership in Higher Education

The ACUPCC Initiative



- Led by **presidents & chancellors**
- **665 +** institutions
- 50 States & **one-third** of student population
- Action **plan** for climate neutrality
- Research & **education**
- Public **accountability**

NC ACUPCC Signatories

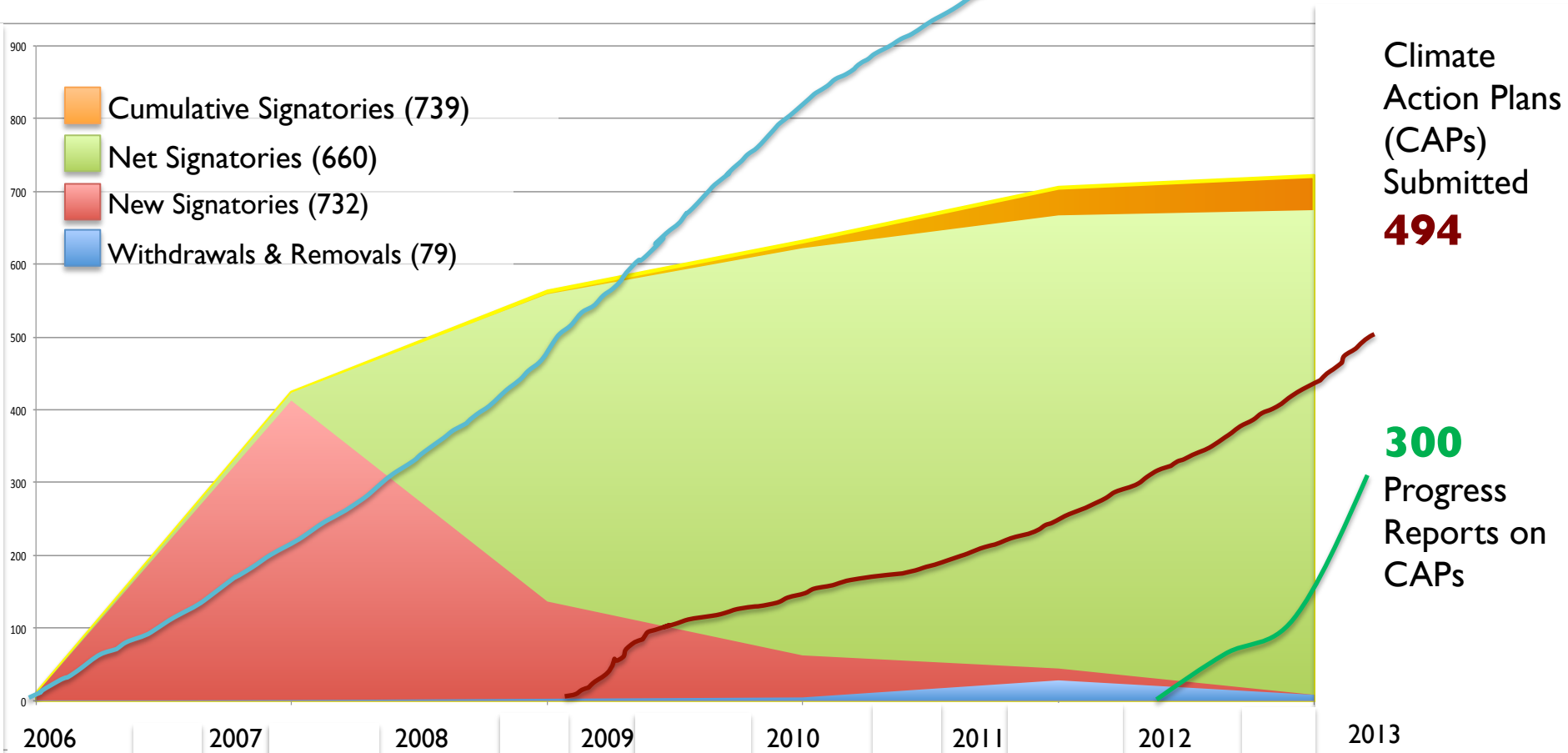


Appalachian State University
Blue Ridge Community College
Carteret Community College
Catawba College
Central Carolina Community College
Davidson College
Duke University
Durham Technical Community College
Elizabeth City State University
Fayetteville State University
Guilford College
Haywood Community College

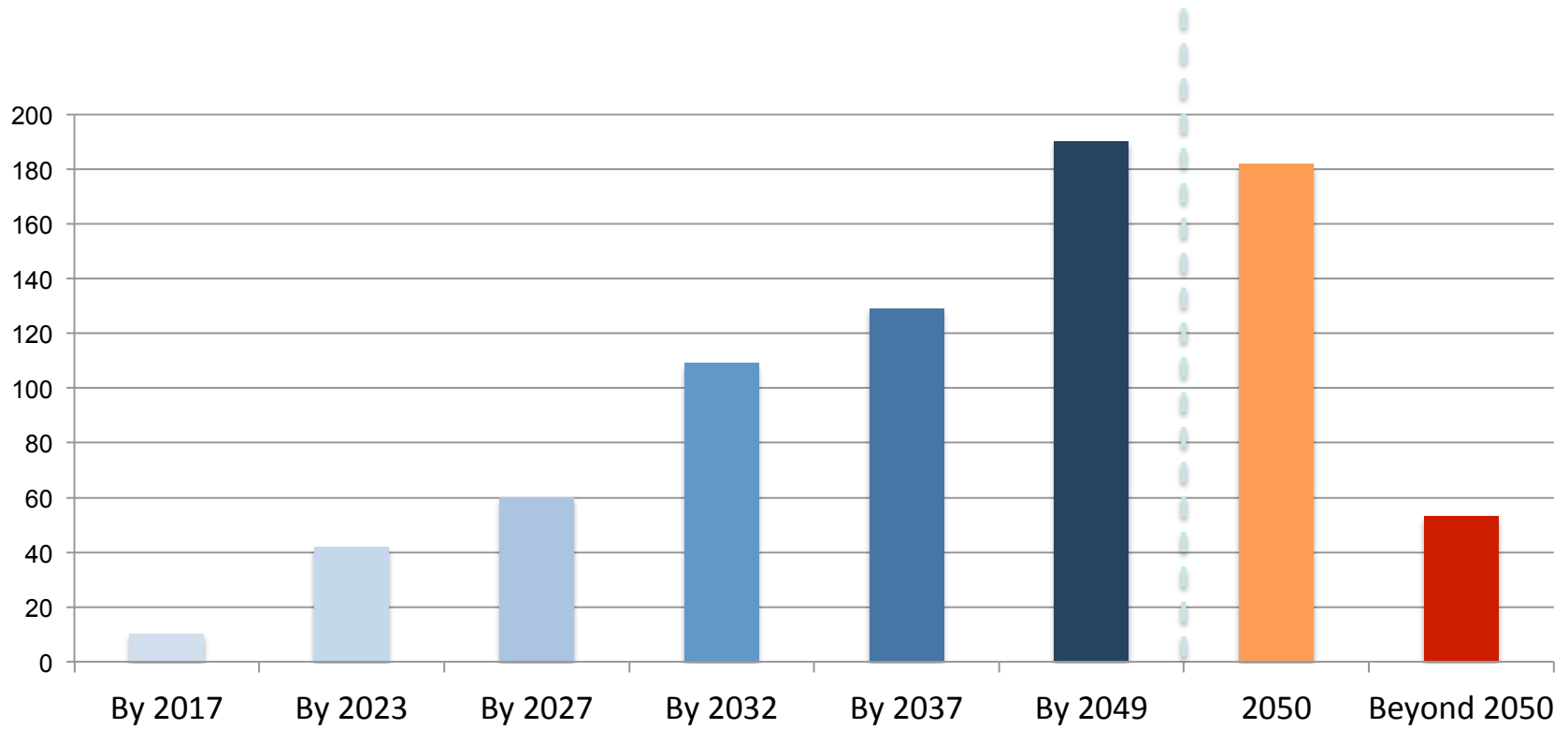
North Carolina Central University
North Carolina Community College District
North Carolina State University
Queens University of Charlotte
Southeastern Community College
University of North Carolina at Chapel Hill
University of North Carolina at Charlotte
University of North Carolina at Greensboro
Wake Technical Community College
Warren Wilson College
Wilson Community College

The Sequence of Success

Total Signatories Annually



Climate Neutrality Target Dates



Summary of Progress



Financial Savings

- **69%** of signatories report CAP implementation has saved money.

208 institutions saved total of **\$139 Million**

- Funding Secured from Outside Sources

136 signatories secured funding totaling **\$304,290,148**



AMERICAN COLLEGE & UNIVERSITY
PRESIDENTS CLIMATE COMMITMENT

Green Revolving Funds



76 institutions

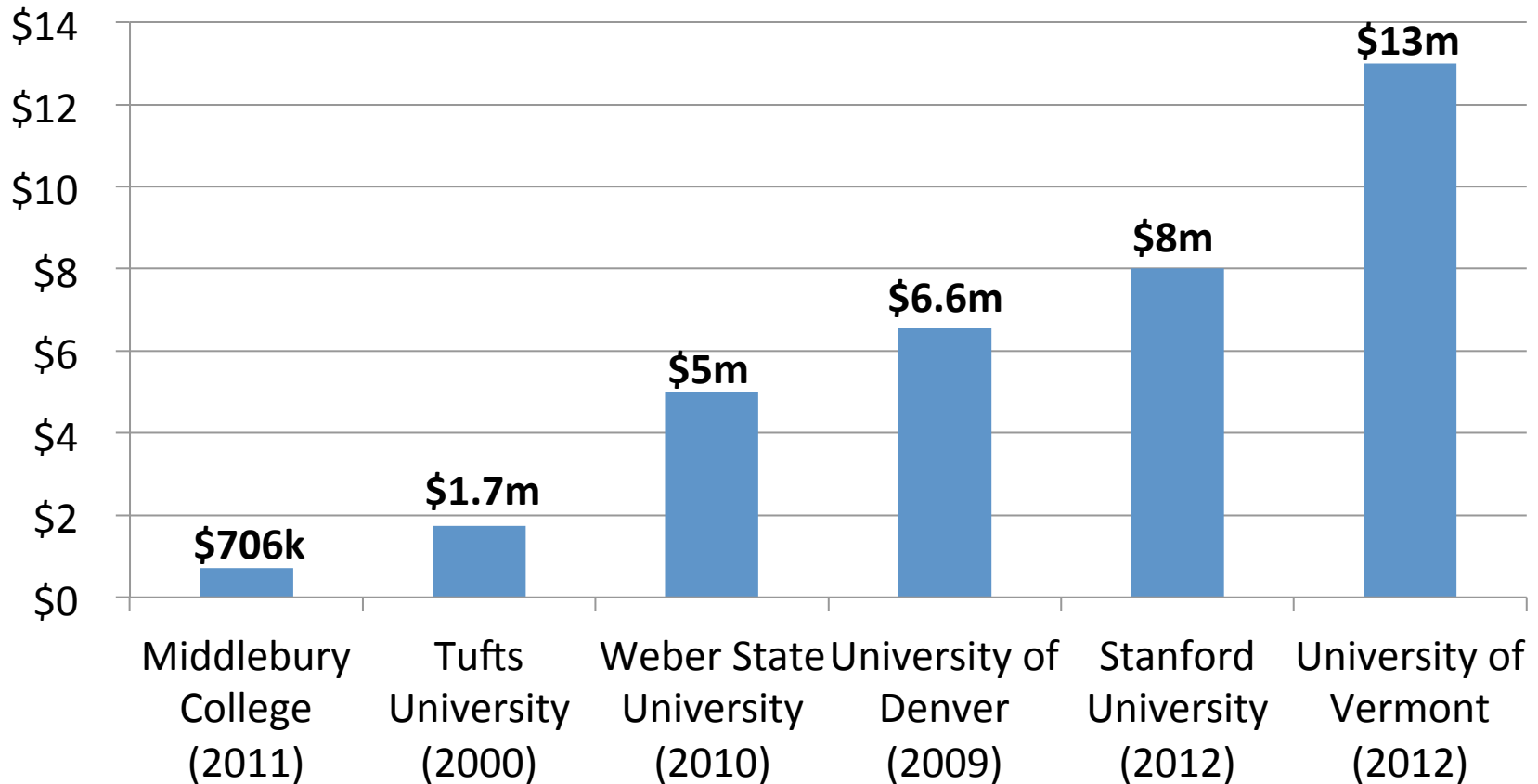
\$111 million in capital

Ave annual return = **28%**

<http://greenbillion.org/>

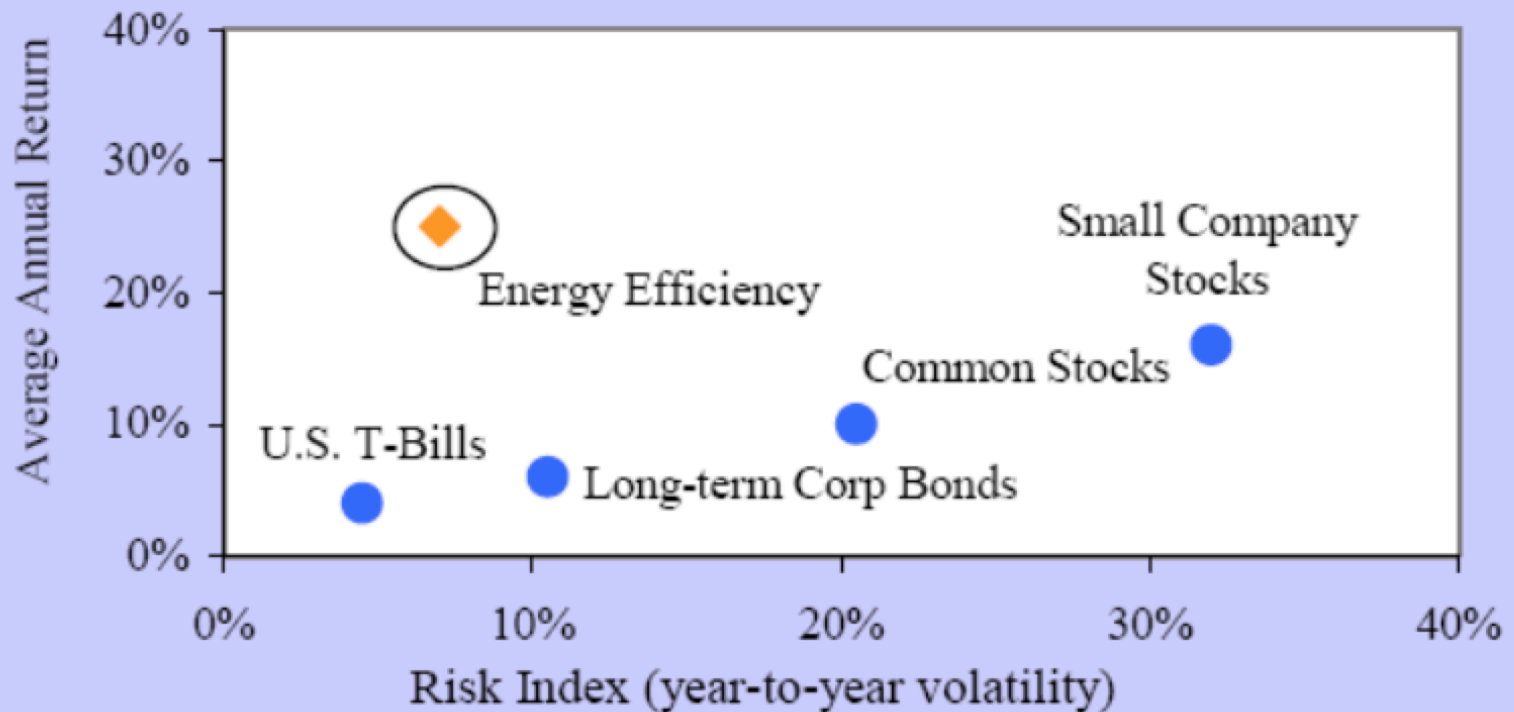
Billion Dollar Challenge: Green Revolving Funds

Current/Committed Fund Size (in \$millions)



Energy Efficiency is the Best Investment

Efficiency Investment Risks and Returns



Source: Adapted by ACEEE from the EPA and the Vanguard Group (see Laitner 2008)

Reduce 80,000
tons / year

Save \$2,000,000
per year



Total Reduction
80,000 tons / year

Total Savings \$2,000,000
per year

**Produce 6.5 million
kwh / year**

**Save \$4 million
per year**



BUTTE COLLEGE

**First Institution to
Become Grid Positive**

**Total Savings \$50-75
Million over next 15 years**

Institutionalizing Sustainability

- Integral to University Mission
- Integral to Academic and Campus Master Plan
- Sustainability Policies and Measurement
- Rewards, Incentives & Staff Development
- Development Priority/Alumni Tracking
- Communications & Marketing
- Collaboration with Other Sectors

